



ALARA



Alara Agri Business is located in Bursa, Turkey and was established in 1986. The company is the largest fig exporter worldwide and one of the largest cherry exporters in Europe. Alara's products are distributed to major retailers in 22 countries across 5 continents. Strong brand recognition coupled with highly sophisticated cherry and fig line processes has enabled the company to continue the growth experienced over the last 10 years.

CORE BUSINESS

- Growing, packing and exporting sweet cherries, brine cherries & fresh black figs.
- Depending on the seasonal customer demands, the company is able to supply brine cherries, pomegranates and quinces.
- 212 ha of cherry plantations in 3 different regions in Turkey.
- In Alara orchards, early and late patented varieties are planted to prolong the season, variety development is an ongoing process by strong cooperation with breeders worldwide.
- Climatic risk management tools are used for providing sustainable programs to all customers.
- Daily cherry processing capacity of 350 tons by the most advanced optical electronic cherry quality and defect sorting line.
- Daily fig processing capacity of 100 tons by the one and only optical and automatic fig line worldwide for perfect color, size and maturity selection.
- Grower base close to 2,000 growers.
- Products distributed to EU, the UK, Canada, the Far East, South Africa, the US, Russia and local market.
- On-line and real-time proactive product temperature and humidity tracking system.
- A unique company in Turkey guaranteeing 100% food safety by pre-harvest analysis of each grower.
- ISO 9001, ISO 22000, ISO 27001, BRC, IFS, GLOBALG.A.P., F2E, TN, LEAF certifications as well as ETI audit.
- The first company in Turkey granted with AEO (Authorised Economic Operator) licence in Fruit and Vegetable sector.

Alara Agribusiness Co.

Hasankoy Mahallesi,
Dededi Caddesi,
Istasyon Sokak, No:8,
TR-16580, Gursu, Bursa,
Turkey
T +90 224 2808040
F+90 2243717272
info@alaraagri.com
www.alaraagri.com
www.univeg.com
www.thefruitfarmgroup.com

