

VANDERSCHOOT

Home & Garden

COMPANY PROFILE

Bulbs & Flowers International is the holding company of the group's flower bulb activities. Those activities are carried out through Vanderschoot which is one of the oldest bulb companies in the traditional Dutch flower bulb district, going back almost 170 years. It joined the UNIVEG group in 1999. The company continues to supply the largest retail chains in both Europe and the United States under the name Vanderschoot.

CORE BUSINESS

- Supply of pre-packed flowers and plants to the larger retail chains worldwide, primarily in Europe and North America. In general the products are sold under the retailer's private label and in many cases are pre-merchandised on attractive displays, according to the specific needs of the customer.
- Development and sale of "added value products": bulbs, plants, seeds etc. combined with vases, ceramic containers and baskets for the consumers to plant and create their own floral display. This kind of product has grown into a popular gift line. All products are designed, developed and produced in house.