



# Triangle flowers

## COMPANY PROFILE

Triangle Flowers, based in the Netherlands is a 100% subsidiary of Bulbs & Flowers International BV.

## CORE BUSINESS

The company trades cut flowers. Most important product lines are:

- **Tulips.** Sales are essentially concentrated between mid December through the end of March. Hence, a substantial part of sales is generated during the first quarter.
- **Bouquets lines,** composed, amongst other flowers, of lilies, are renewed every 4 to 6 weeks. Their composition is depending on the season.
- **Mono bunches,** which are mono-flower bouquets, have become a less significant source of income since the 2007.

Sourcing is primarily organised through direct purchases from growers (75%) and to some extent at auctions (25%).