



COMPANY PROFILE

Mouton Citrus is located in Citrusdal, Western Cape, South Africa. The Mouton family established Mouton Citrus as one of South Africa's leading grower-exporters of quality citrus and rooibos tea, with global alliances and partnerships. This successful partnership of national, international and empowerment stakeholders has been growing profitably through the acquisition of farms, development of new generation orchards and the application of best practice and technology.

Farming operations on approximately 6,000 hectares on 9 farms extend all along the Elephants River and Cederberg Mountains where the Mediterranean climate is ideal for the production of novel varieties and high quality citrus.

CORE BUSINESS

- Production, packing and exporting of the following citrus varieties:
 - Early Seedless Easy Peeling:** Satsumas, Clementines, Novas, Fairchilds
 - Late Seedless Easy Peeling Mandarins:** Scarlets, Orri, Nadorcott, Mor. Minneolas
 - Oranges:** Navels, Late summer navels, Cara Cara navel, Turkey/Juvalle, Midnight, Delta, Valencias
 - Lemons:** Eureka, Seedless Eureka.
- International accreditation standards apply, with all products being Fairtrade (FLO) accredited and Rooibos being organic certified (Ecocert).
- Marketing strategy focusing on establishing the company as a preferred, direct supplier to leading retailers and select target markets.

Mouton Citrus (Pty) Ltd.

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