



Cycle of Freshness

#### COMPANY PROFILE

UNIVEG Direct UK was set up in 2008 and is based in Spalding, UK.

The company mission is to reduce costs for our customers by optimising and simplifying the value chain from seed to sale.

Vertical integration through the group's worldwide growing, packing, shipping, marketing and distribution channels gives UNIVEG Direct UK control over all elements of the supply chain, in turn allowing us to tailor solutions to individual client needs.

#### CORE BUSINESS

- Facilitate the flow of product from grower to retailer.
- Engineer the logistic chain to capitalise on key import and consolidation nodes.
- Improve on-shelf quality and reduce waste by shortening the supply chain.
- Explore and develop further opportunities where synergies exist within the UNIVEG group.
- Develop and deliver the group's activity in the UK from the 37,000 hectares of owned and committed production.
- Specialized and focused retail approach.