



## Bocchi Flower Trade Denmark a.p.s.

### COMPANY PROFILE

Bocchi Flower Trade Denmark is committed to provide prominent exposure of Danish pot plants in German retail outlets. This can be achieved through long term planning in cooperation with discount stores and supermarkets.

Bocchi Flower Trade Denmark has binding contracts with its producers and usually sources very large volumes.

### CORE BUSINESS

Bocchi Flower Trade Denmark delivers a wide assortment of products to Garden Centres and Home Supply Stores of German retailers. These outlets are supplied twice a week. “Niche products” play an important role in this market segment.

Bocchi Flower Trade Denmark is the presentation in German markets of specific, traditional or seasonal products. Bocchi Flower Trade supplies customers with Nobilis and Nordmannia greenery in bunches, and exports large volumes of these products to its contract producer in Poland for the production of Wreathes and Advent decorations for the German market. For many years Bocchi Flower Trade is a very important supplier of Christmas trees to German retailers.

It generally supplies 2 sizes of Christmas trees: 170 cm–230 cm and 80 cm–110 cm; mounted on feet.