



ALARA



COMPANY PROFILE

Alara Agri Business is located in Bursa, Turkey and was established in 1986.

The company is the largest fresh fig exporter in the world and the largest cherry exporter in Europe. Alara's products are distributed to major retailers in 22 countries across 5 continents. Strong brand recognition coupled with highly sophisticated cherry and fig line processes has enabled the company to continue the growth experienced over the last 10 years.

CORE BUSINESS

- Growing, packing and exporting sweet cherries and fresh black figs.
- 225 Ha of cherry plantations in 3 different regions of Turkey.
- In Alara orchards, early and late patented varieties are planted to prolong the harvest season.
- Daily cherry processing capacity of 450 tons.
- Daily fig processing capacity of 100 tons.
- Import and distribution of fresh products to retailers in Turkey.
- Grower base of close to 2,000 growers; more than 2,000 workers during the season.
- Products distributed to Europe, the UK, Canada, the Far East, South Africa and the US.