



Cycle of Freshness

COMPANY PROFILE

UNIVEG Direct Fruit Marketing DFM GmbH was founded in 1998 and is based in Bremen, Germany. As a subsidiary of UNIVEG Deutschland, the company is responsible for the direct sourcing of produce, mainly from overseas. UNIVEG Direct Fruit Marketing acts as a direct link between producers in the countries of origin and the European target markets. The key products are grapes, apples, pears and citrus from the Southern Hemisphere (South America, South Africa, USA, China and New Zealand). Thus the whole supply chain from the producer to the food retail trade remains in one hand. Long-standing partnerships and programs

with suppliers/producers guarantee a year-round supply of the customers. Suppliers are selected according to the customers' quality specifications. Staff members on site in the producing areas ensure full traceability of the products back to the origin. UNIVEG Direct Fruit Marketing's own quality managers in the Netherlands guarantee that the produce delivered always meets the requirements of the customers.

MOTTO

Long-term partnerships depend on mutual trust, built upon honest and open communication.